



SPONSORSHIP PACKAGES AND INFORMATION

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EVENT DATES

Monday, February 24th, 2020

Tuesday, February 25th, 2020

HISTORY OF THE EVENT

This will be the third annual Industrial Hemp Summit (IHS). The IHS was created to fill a gap in the industrial hemp industry. There is no other B2B multi-stakeholder event held in a professional environment that connects influencers in the industrial hemp space with other stakeholders that share a goal of collaboratively and intentionally building the U.S. Industrial Hemp Industry. The event is hosted by The Institute for Advanced Learning and Research in Danville, VA. The 2019 IHS was sold out with a waitlist of 200+ people, and was extremely well received/reviewed.

TARGET AUDIENCE

The 2020 IHS will convene 450 influencers and stakeholders. Attendees will include professional growers, processors, academic researchers, hemp program managers, leaders of trade associations, government officials, economic developers, industry analysts and researchers, industry entrepreneurs, representatives of ancillary service companies, supply chain managers, members of state departments of agriculture, lobbyists, investors, investment funds, sustainability officers and more.

SPONSORSHIP LEVELS, QUANTITIES, BENEFITS AND INVESTMENT

Presenting Sponsor

Huber USA is our 2020 Presenting Sponsor. Huber USA manufactures products to ensure precise temperature control in laboratories, pilot plants and production processes throughout the world.

Supporting Sponsors

Your logo will be displayed on presentation screens, website and in the program. Program Sponsors will be given space to promote their company, institution, products and/or services in the atrium. The ideal Supporting Sponsor is a company or institution that would like to align with the IHS brand and claim a position as a major player in the industrial hemp industry.

You will be given the opportunity to sponsor/brand a keynote speaker, Monday night networking reception, breakfast or other segment of your choosing.

Benefits

- Promotion of your brand to a targeted industrial hemp audience beyond those in attendance at the IHS;
- 4 Complimentary IHS Registrations;
- 4 Complimentary Networking Reception Only Registrations

Investment \$10,000

SPONSOR

Your logo will be displayed on presentation screens, website and in the program. The ideal Sponsor is a state department of agriculture, a research institution, an ancillary industry company, and any other entity that wants to promote their products, services, brand or capabilities to the industrial hemp industry.

Benefits

- Promotion of your brand to a targeted industrial hemp audience beyond those in attendance at the IHS; and
- 2 Complimentary IHS Registrations
- 2 Complimentary Network Reception Only Registrations

Investment \$5,000